



AUTOMANIA S.R.L. PRIVACY POLICY

This website collects certain personal data from its users in relation to the site <https://www.automaniasrl.com>. Users may be subject to different levels of protection. Information regarding the protection criteria can be found in the applicability section..

Data Controller

Automania S.r.l, Via Oliveri Mandalà Emanuele n.23 – 90146 Palermo (PA), represented by the Legal Representative Tommaso Randazzo, who can be contacted via email at: amministrazione@automaniasrl.com.

Types of Data collected

Among the personal data collected by this website, either independently or through third parties, may include: company name; first name; last name; date of birth; gender; country; state; province; city; address; ZIP code; telephone number; mobile number; fax number; VAT number and/or fiscal code; profession; email address; sector of activity; user ID; cookies; usage data; and website.

Full details on each type of data collected are provided in the dedicated sections of this privacy policy or through specific information displayed before the data are collected. Personal data may be freely provided by the user.

Where specified, the data requested by this website are mandatory: if the user refuses to provide them, it may be impossible to deliver the requested service. In cases where the website indicates some data as optional, users are free to refrain from providing such data without this affecting the availability or operation of the service.

Users requiring further clarification are encouraged to contact the Data Controller at (amministrazione@automaniasrl.com).

Any use of cookies or other tracking tools (for more information, refer to the specific sections) by this website or by the owners of third-party services used by this website, unless otherwise specified, is intended to provide the service requested by the user, in addition to the other purposes described in this document and in the Cookie Policy.

The User assumes responsibility for the personal data of third parties obtained, published, or shared through this website and guarantees that they have the right to communicate or disclose such data, thereby releasing the Owner from any liability towards third parties.

Method and place of processing of the collected data

Treatment methods

The Owner implements appropriate security measures to prevent unauthorized access, disclosure, modification, or destruction of personal data.

The processing is carried out using computer and/or telematic tools, with organizational methods and logic strictly related to the stated purposes. In addition to the Owner, in some cases, other parties involved in the organization of this website may have access to the data.

(administrative, commercial, marketing, legal, technical personnel such as system administrators, developers, and DBAs) or external parties (such as third-party technical service providers, postal couriers, hosting providers, IT companies and IT security experts, communications agencies, and privacy protection bodies) who may also be appointed as Data Processors by the Data Controller, if necessary. The updated list of Data Processors can always be requested from the Data Controller.

Legal basis for processing

The Data Controller processes personal data relating to the User if one of the following conditions is met:

- The User has given consent for one or more specific purposes. *(Note: in some jurisdictions, the Owner may be authorized to process personal data without the User's consent or any other legal bases specified below until the User objects ('opts out') to such processing. However, this does not apply when the processing of personal data is governed by European legislation on the protection of personal data.);*
- Processing is necessary for the performance of a contract with the User and/or for the execution of pre-contractual measures;
- the processing is necessary to fulfill a legal obligation to which the Data Controller is subject;
- Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the Data Controller;
- The processing is necessary for the pursuit of the legitimate interests of the Data Controller or third parties.

Users may always request the Data Controller to clarify the specific legal basis for each processing activity and, in particular, to specify whether the processing is based on law, provided for by a contract, or necessary to conclude a contract.

Place

The data is processed at the Data Controller's operating offices and in any other locations where the parties involved in the processing are situated. For further information, please contact the Data Controller.

The User's personal data may be transferred to a country other than the one in which the User is located. To obtain further information on the place of processing, the User can refer to the section relating to the details on the processing of personal data.

In the case of higher protection, the User has the right to obtain information regarding the legal basis for the transfer of data outside the European Union or to an international organization governed by public international law or comprising two or more countries, such as the UN, as well as information regarding the security measures adopted by the Owner to protect the data. If any of the transfers described above occur, the User can refer to the respective sections of this document or request information from the Owner by contacting them at the contact details provided at the beginning.

Retention period

The data is processed and stored for the time required by the purposes for which it was collected. Therefore:

- Personal data collected for purposes related to the performance of a contract between the Data Controller and the User will be retained until the execution of such contract is completed.
- Personal data collected for purposes related to the legitimate interests of the Data Controller will be retained until such interests are satisfied. The User can obtain further information regarding the legitimate interest pursued by the Data Controller in the relevant sections of this document or by contacting the Data Controller.

When processing is based on the User's consent, the Data Controller may retain the personal data until such consent is revoked, and in any case, it may not exceed ten years (from their last use). Furthermore, the Data Controller may be obliged to retain the personal data for a longer period in compliance with a legal obligation, by order of an authority, or in the case of legal disputes, for the entire duration of such disputes, until the terms for appealing have been exhausted. At the end of the retention period, the personal data will be deleted. Therefore, after this period, the rights of access, deletion, rectification, and data portability can no longer be exercised.

Purpose of the Processing of Collected Data

User data is collected to enable the Data Controller to provide its services and fulfill contractual obligations, as well as for the following purposes: statistics, contacting the User, interaction with external social networks and platforms, and managing contacts for sending messages.

To obtain further detailed information on the purposes of processing and the personal data specifically relevant to each purpose, the User can refer to the relevant sections of this document.

Details on the processing of Personal Data

Personal data is collected for the following purposes and using the following services:

Contacting the User: Contact Form (this Website)

By filling in the contact form with their data, the User consents to their use for responding to requests for information, quotes, or any other matters indicated by the form header.

Among the personal data collected by completing the contact form, there may be: company name; first name; last name; date of birth; gender; country; state; province; city; address; ZIP code; telephone number; mobile number; fax number; VAT number and/or fiscal code; profession; email address; sector of activity; and user ID.

Contacting the User: Mailing list or newsletter (this Website)

The User's email address may be added to the mailing list or newsletter as a result of registration via a web form, explicitly acquiring consent. Alternatively, it may be added by explicitly signing up for consent provided at different times.

By registering for the mailing list or newsletter, the User's email address will be included in a list of contacts to whom email messages containing informative, commercial, and promotional information related to our Company may be sent.

Among the personal data collected, there may be: company name; first name; last name; date of birth; gender; country; state; province; city; address; postal code; telephone number; mobile number; fax number; VAT number and/or tax code; profession; email address; sector of activity; and user ID.

Viewing the newsletter may enable us to collect data related to the User's viewing and interaction with the messages (for example, information on clicks on links included in the messages).

Contacting the User: Managing contacts and sending messages

This type of service enables the management of a database of email contacts, telephone contacts, or contacts of any other type used to communicate with the User.

These services may also allow us to collect data regarding the date and time the messages are viewed by the User, as well as the User's interaction with them, such as information on clicks on links included in the messages.

Interaction with social networks and external platforms

This website may use so-called "social plug-ins."

"Social plug-ins" are specific tools that allow the integration of features from the social networks they refer to directly into the website. All "social plug-ins" present on the site are marked with the respective logo of the social network platform to which they belong.

This type of service enables interaction with social networks or other external platforms directly from the pages of this website. When you visit a page of our site and interact with the "plug-in" or choose to leave a comment through the social platform, the corresponding information is transmitted from the browser directly to the relevant social platform, where it is managed and stored.

For information on the purposes, types, and methods of collection, processing, use, and storage of personal data by the social network platform, as well as the methods for exercising your rights, please consult the specific Privacy Policy of the social network.

The interactions and information acquired from this website are, in any case, subject to the User's privacy settings related to each social network.

This type of service may still collect traffic data for the pages where the service is installed, even when Users do not actively use it. Therefore, it is recommended to log out from the respective services to ensure that the data processed on this website are not linked to the User's profile.

Facebook Like button and social widgets (Facebook, Inc.)

The 'Like' button and Facebook social widgets are services that enable interaction with the social network Facebook, provided by Facebook, Inc.

Personal Data collected: Cookies; Usage data.

Place of processing: Facebook Ireland Ltd. - 4 Grand Canal Square, Grand Canal Harbour, Dublin 2, Ireland – Privacy Policy.

Statistics

The services outlined in this section enable the Data Controller to monitor and analyze traffic data and are used to track User behavior.

Google Analytics (Google Inc.)

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google uses the personal data collected to track and analyze the use of this website, compile reports, and share them with other services developed by Google. Google may use personal data to contextualize and personalize the advertisements within its own advertising network. Personal Data collected: Cookies; Usage data.

Place of processing: Google Ireland Limited - Gordon House, Barrow Street, Dublin 4, Ireland – Privacy Policy - Opt-Out..

SOCIAL MEDIA POLICY

They are active on the following social network profiles:

- Facebook
- Instagram
- YouTube

This document outlines the social media policy for users, detailing the methods of use for Automania Srl's social media spaces, the types of content published, and the rules of conduct.

Purpose

Automania Srl utilizes social media to inform customers about institutional activities and services, as well as to interact with them, fostering their participation, dialogue, and interest in the themes and activities of the project. All interactions are conducted in the spirit of sharing, transparency, and clarity.

The use of social media is in compliance with current legislation..

Contents

On Automania Srl social channels:

- News, press releases, and official documents are published; price list updates, promotional campaigns, and information on events, activities, and projects are shared;
- Comments are relayed, and content from third parties is shared after verifying its reliability on topics of public interest or specific to the activities. In this case, Automania Srl does not assume responsibility for any incorrect or outdated information.

Images, photographs, infographics, videos, and other multimedia materials published on social channels are subject to the Creative Commons CC BY-ND 3.0 license. Such content can be freely reproduced as long as credit is given to the original source; however, their use for commercial purposes is prohibited.

The presence of advertisements on social pages is not under the control of Automania Srl but rather of the respective social media platforms where Automania Srl has registered a profile. Automania Srl is not responsible for the accuracy of content and opinions published on social channels by third parties.

Moderation

On Automania Srl's social profiles, the public can publish comments, requests, suggestions, and criticisms. Users are responsible for the messages they send, the content they publish, and the opinions they express.

Content that may be discriminatory or offensive towards other users, whether or not they are present in the discussion, including entities, associations, companies, or those who manage and moderate the same social channels, is subject to moderation, which will occur post hoc. Comments containing insults, threats, foul language, or offenses that violate personal dignity, the rights of minorities, principles of equality and freedom, or other constitutionally recognized principles will not be tolerated.

In particular, the following types of content will be removed:

- Political or electoral propaganda;
- Spam promoting commercial activities and profit-making;
- Content containing inappropriate, violent, threatening, vulgar, or misleading language, or that violates the rights of third parties;
- Discriminatory content based on gender, race, ethnicity, language, religious belief, political opinion, sexual orientation, age, personal and social conditions, or physical or mental disability;
- Content that is unlawful or incites, promotes, or supports unlawful activities;
- Content that discloses personal data and information or that may harm the privacy and reputation of third parties;
- Content that contains sensitive data;
- Obscene, pornographic, or child pornographic content, or content that offends common morality;
- Content that violates copyright or improperly uses a registered trademark;
- Content that compromises national security or public systems.

Automania Srl reserves the right to block or ban users whose content violates this social media policy or current legislation. Furthermore, Automania Srl reserves the right to report users to the managers, owners, or responsible parties of the platform and/or to law enforcement authorities.

Conversely, users are encouraged and protected in their right to express their opinions freely in a constructive and civil manner, respecting the opinions of others and basing their comments as much as possible on verifiable data.

Privacy

The processing of users' personal data will respond to the policies in use on the social platforms used.

Sensitive data published (such as comments or posts) on the Automania Srl channel boards will be removed; data shared by users through private email messages will be processed in compliance with EU Regulation 2016/679, Legislative Decree no. 196/2003 and Legislative Decree no. 101/2018.

Further information on Personal Data

Nexi - Virtual POS

The online payment system is accessible through a redirect, and no sensitive data is sent directly by us. The Personal Data collected are used to provide services to the User or to sell products, including payment processing. The Personal Data collected to complete the payment may include information related to the credit card, the bank account used for the transfer, or other payment instruments provided.

Selling goods and services online

The Personal Data collected are utilized to provide services to the User or to sell products, including payment processing and any associated delivery. The Personal Data required to complete the payment may include information related to the credit card, the bank account used for the transfer, or other provided payment instruments. The Payment Data collected by this Website will vary depending on the payment system used..

User Rights

Users may exercise certain rights regarding the Data processed by the Data Controller. In cases of higher protection, the User can exercise all the rights listed below. In other circumstances, the User can contact the Data Controller to determine which rights are applicable in their case and how to exercise them. Specifically, the User has the right to:

- **Revoke consent at any time.** The User may revoke their previously expressed consent for the processing of their Personal Data;
- **Object to the processing of your Data.** The User has the right to object to the processing of their Data when it occurs on a legal basis other than consent. Further details regarding the right to object are provided in the section below;
- **Access your Data.** The User has the right to obtain information about the Data processed by the Data Controller, including certain aspects of the processing, and to receive a copy of the processed Data;

- **Verify and request rectification.** The User can verify the accuracy of their Data and request updates or corrections as needed.
- **Obtain the limitation of the processing.** When certain conditions apply, the User may request a limitation on the processing of their Data. In this case, the Data Controller will not process the Data for any purpose other than its retention;
- **Obtain the deletion or removal of your Personal Data.** Under certain conditions, the User may request the deletion of their Data by the Data Controller;
- **Receive your Data or have it transferred to another Data Controller.** The User has the right to receive their Data in a structured, commonly used, and machine-readable format. Where technically feasible, the User may also request the transfer of their Data to another Data Controller without hindrance. This provision applies when the Data is processed using automated tools and is based on the User's consent, a contract to which the User is a party, or contractual measures related to it;
- **File a complaint.** The User may file a complaint with the relevant data protection supervisory authority or take legal action.

Details on the right to object

When Personal Data is processed in the public interest, in the exercise of official authority vested in the Data Controller, or to pursue a legitimate interest of the Data Controller, Users have the right to object to the processing for reasons related to their particular situation.

Users are informed that if their Data is processed for direct marketing purposes, they may object to the processing without needing to provide any justification. To determine whether the Data Controller processes Data for direct marketing purposes, Users may refer to the relevant sections of this document.

How to exercise your rights

To exercise their rights, Users may submit a request to the contact details of the Data Controller provided in this document. Requests can be made free of charge and will be processed by the Data Controller as soon as possible, and in any case within one month. If the request is particularly complex, the response time may be extended by an additional 60 days.

Applicability of the higher level of protection

While most of the provisions in this document apply to all Users, some are expressly subject to a higher level of protection regarding the processing of Personal Data.

This higher level of protection is always guaranteed when the processing:

- is performed by a Data Controller based in the EU; or
- concerns Personal Data of Users who are located in the EU and is functional to the offer of goods or services for a fee or free of charge to such Users; or
- concerns Personal Data of Users located in the EU and enables the Data Controller to monitor the behavior of such Users, provided that this behavior occurs within the Union.

Cookie Policy

This Website uses Cookies. To learn more and view detailed information, Users can refer to the Cookie Policy.

More information about the treatment

Defense in court

The User's Personal Data may be utilized by the Data Controller in legal proceedings or during preparatory phases for the defense against any misuse of this Website or related Services by the User.

The User acknowledges that the Data Controller may be obligated to disclose the Data in accordance with orders from public authorities.



Specific information

Upon the User's request, in addition to the information provided in this privacy policy, this Website may offer the User additional and contextual information concerning specific Services, as well as the collection and processing of Personal Data.

Information not contained in this policy

Further information regarding the processing of Personal Data can be requested at any time from the Data Controller using the provided contact details.

Response to 'Do Not Track' requests

This Website does not accommodate 'Do Not Track' requests. To determine whether any third-party services used support such requests, the User is encouraged to review their respective privacy policies.

Changes to this privacy policy

The Data Controller reserves the right to make changes to this privacy policy at any time by notifying Users on this page of the Website and, where possible (if technically and legally feasible), by sending a notification to Users through one of the contact details maintained by the Data Controller. Therefore, please consult this page regularly, referring to the date of the last modification indicated at the bottom.

If the changes impact processing activities based on consent, the Data Controller will seek to obtain the User's consent again, if necessary.

Definitions and legal references

Personal Data (or Data)

Personal data refers to any information that, either directly or indirectly, including in conjunction with any other information (such as a personal identification number), can identify or make a natural person identifiable.

User

The individual using this Website, unless otherwise specified, is synonymous with the Data Subject.

Interested

The natural person to whom the Personal Data pertains.

Data Controller (or Controller)

The natural person, legal entity, public administration, or any other organization that processes personal data on behalf of the Data Controller, as described in this privacy policy.

Data Controller (or Owner)

The natural or legal person, public authority, agency, or other entity that, either alone or jointly with others, determines the purposes and means of processing personal data and the tools employed, including the security measures concerning the operation and use of this Website. Unless otherwise specified, the Data Controller is the owner of this Website.

This Website (or this Application)

The hardware or software tool by which the Personal Data of the Users are collected and processed. Users.

Service

The services offered by this Website, as outlined in the applicable terms and conditions on this site or application.



European Union (or EU)

Unless otherwise stated, any reference to the European Union in this document shall be understood to include all current member states of the European Union and the European Economic Area.

Cookie

Small portion of data stored within the User's device.

Legal references

This privacy policy is prepared based on multiple legislative frameworks, including Articles 13 and 14 of Regulation (EU) 2016/679. Unless otherwise indicated, this privacy policy applies solely to this Website.

Last modified: 22 October 2024