

COOKIE POLICY AUTOMANIA S.R.L.

In line with the GDPR regulation, Automania SRL, the website owner, aims to ensure that every website user clearly understands what cookies are and why they are used, allowing them to make an informed decision about whether to accept their use.

Definition of "Cookie"

Cookies are small text fragments (comprising letters and/or numbers) sent by the website and stored by your browser on the device you are using (computer, tablet, smartphone). These cookies contain information that can be reused during the same visit or on future visits, even after several days. The storage of cookies is managed based on user preferences.

Cookies, typically found in large quantities in users' browsers and often with long-term persistence, serve various purposes: performing user authentication, session monitoring, storing information related to specific configurations of users accessing the server, and more.

Types of Cookies

Based on the characteristics and usage of cookies, two broad categories can be distinguished:

• Technical or session cookies

These cookies are essential for the proper functioning of the site and are used to manage login and access to the site's reserved functions. Their duration is strictly limited to the session (they are deleted when the browser is closed), except for cookies with a longer duration, which are used solely to recognize the visitor's device through an alphanumeric code generated during the first session. Disabling these cookies compromises access to services that require login, though the public sections of the site remain fully accessible.

This category also includes "analytics cookies," which are used to collect and analyze traffic data and monitor site performance and usage anonymously. These cookies, while not identifying the user, help detect if the same user returns at different times. They also enable system monitoring and improvements in performance and usability. Disabling these cookies does not result in any loss of functionality.

The use of these cookies is allowed without the need for the user's consent.

• Profiling and marketing cookies

These are persistent cookies used to identify the user's preferences (either anonymously or not) and enhance their browsing experience by creating specific profiles. They are also used to deliver advertising messages aligned with the choices made by the user while browsing the web. The Automania.com website does not use this type of cookie.

Third party cookies

When visiting a website, you may receive cookies both from the site you are visiting ("first-party" cookies) and from sites operated by other organizations ("third-party" cookies).

The management of information collected by "third parties" is governed by the relevant privacy policies, which we kindly encourage you to review.

For greater transparency and convenience, the types of third-party cookies, along with the web addresses for their respective privacy policies and cookie management options, are provided below.

Cookie Name: **Google Analytics**

Cookie Type: Persistent

Purpose: Statistical analysis and reporting

Data Controller: Google Inc.

[Read the Google information](#)

Duration of cookies

Some cookies (session cookies) remain active only until the browser is closed or the logout command is executed. In contrast, other cookies persist beyond the browser session and remain available during subsequent visits by the user.

These cookies are referred to as persistent cookies, and their duration is determined by the server at the time of creation. In some cases, an expiration date is specified, while in other cases, the duration may be unlimited.

Except for those cookies used solely for technical purposes, Automania does not utilize persistent cookies. However, while browsing the pages of the website, users may interact with third-party sites that can create or modify persistent and profiling cookies.

Cookie management

The user has the option to accept or decline cookies by adjusting their browser settings.

Warning: Disabling technical cookies, either partially or entirely, may hinder the use of features reserved for registered users. However, the usability of public content remains unaffected even if cookies are completely disabled.

Disabling "third-party" cookies does not impact navigation in any way.

Settings can be configured specifically for different websites and web applications. Additionally, most major browsers allow users to define distinct settings for "first-party" cookies and "third-party" cookies.

Through the menu, you can access a control panel that allows you to define your preferences for accepting different types of cookies and to manage their removal.

- [Internet Explorer](#)
- [Google Chrome](#)
- [Apple Safari](#)
- [Mozilla Firefox](#)

We would also like to remind you that by completely disabling cookies in your browser, you may not be able to utilize all interactive features of the website.

Information update

Automania will keep this information continuously updated and will publish the revised details on the Automania.com website or through other communication channels.